



FACE TO FACE SPA™

PROMOTING SKIN HEALTH AND BEAUTY

Franchise Opportunity



Is a Face to Face Spa
Franchise Right for You?

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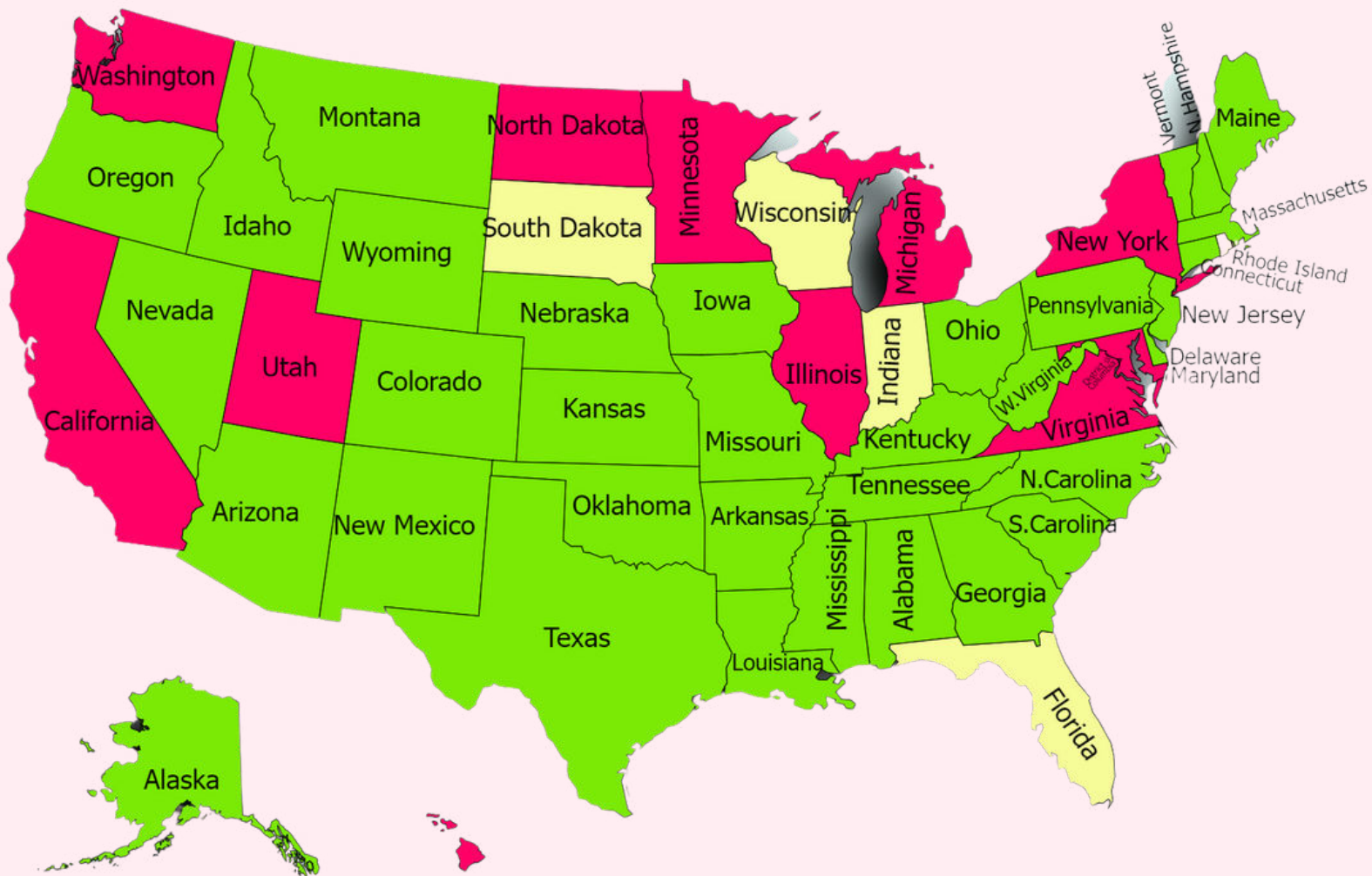




FACE TO FACE SPA™

PROMOTING SKIN HEALTH AND BEAUTY

Franchise Opportunities



- Franchise Opportunities Available Upon Application Approval
- Franchise Opportunities Available
- Franchise Opportunities Unavailable

About Us

The Industry

According to the International Spa Association (ISPA), total revenue for the spa industry has surpassed the \$15 billion mark. And, as the market continues to grow, there is plenty of room for motivated entrepreneurs to tap into the medi-spa industry.

Medi-spa concepts, in particular, grant owner-operators the opportunity to position themselves as thought leaders in health and wellness as their facilities become local destinations for quality skin care and affordable clinical products that truly can address common skin concerns.



Face to Face Spa promotes skin health and beauty through specialized services in medi-facials, chemical peels, Botox injections, microdermabrasion, dermaplaning, professional eyelash extensions, make-up artistry, Hydrafacial MD, SkinPen Micro-needling and PRP.



We also offer a variety of professional products to address skin care needs. The spa caters to women, men and teens as we provide the latest in beauty care products and therapies.

You'll receive unparalleled support as a franchisee. Success in spa care depends largely upon one's ability to create one-of-a-kind franchisee experiences. Face to Face Franchising offers support with site selection, aesthetics training, negotiated vendor discounts, day-to-day operations, email & SMS marketing support, social media management, and other aspects of business development that might be overwhelming for those who are making their first foray into the entrepreneurial world.



Additionally, joining a franchise system will introduce you to a community of seasoned owner-operators who can provide you with tricks of the trade and time-tested insights.



Medi-Spa Ownership



Rewarding

You can offer the ultimate in customer service to your guests. Medi-spa concepts are especially rewarding because of the opportunity to offer quality guest service and foster strong relationships with clients and members. Beyond their aesthetic value, many of the treatments at Face to Face Spa contribute to overall skin health and beauty.

Trusted

Our membership-based business model allows us to develop a custom approach to client relations. We cater to guests as knowledge seekers and teammates as we help them achieve their skin care goals. With each visit, they can expect a soothing ambiance, a trusted opinion, and measurable results. You'll never stop learning.


Cutting-Edge

Face to Face Spa franchise partners love us for our commitment to best practices in the spa sector. There is unlimited learning potential for owner-operators in our franchise system. Owning a medi-spa franchise allows you to stay abreast of industry-leading techniques, practices, and insights so that you can offer cutting-edge treatments and recommendations and remain ahead of the curve in this fast-paced market.




Service Offerings

Medi-facials




Our science based, medical grade facials and HydraFacials focus on promoting skin health. Our medi-facials target specific skincare needs such as premature aging, dark spots and acne .

Chemical Peels



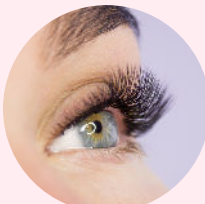
Ready...Set...Peel!
Peels can help target dark spots, fine lines & wrinkles, acne, dull skin, and enlarged pores. With over 22 different peel options available to meet almost every facial need.

Injectables




Botox® is the most popular non-surgical aesthetic treatment in the United States. This reduces the appearance of wrinkles. Lip fillers by Juvaderm plump lips with hyaluronic acid for a desired youthful appearance.

Lash Extensions




Talk with your eyes... enjoy the lashes you have always wanted. Steal the room with professional lash extensions. Each lash is carefully applied by a lash certified facial technician.

Dermaplaning




Remove dead skin cells and peach fuzz for a glamorous glow! Dermaplaning is a safe and effective exfoliation that removes the outer most layers of dead skin cells and fine vellus hair mechanically by the use of a fine blade scalpel.

Micro-needling




SkinPen is the first FDA approved micro-needling device that stimulates your body's natural wound healing process, collagen & elastin production. The result is effective remodeling of skin tissue, while keeping the overall structure of the skin intact.

PRP



Platelet Rich Plasma (PRP), facilitated by the SkinPen®, uses your skin's natural properties and ability to repair damaged tissues. using a small sample of your blood.

Microdermabrasion



Remove dead skin cells to reveal fresh, vibrant skin with mechanical exfoliation! Microdermabrasion can recharge your look, painlessly buffing away dry, damaged skin.

Facial Waxing



Our expert waxers can shape and clean up unwanted facial hair.

Tinting Services



Definition is everything! Brow and lash tinting enhances your natural features.





Franchise Partnerships



Face to Face Spa Peels

Proprietary branded quality peels made in the USA help reduce the overhead cost of peel treatments. We pride ourselves in being the leading peel focused medi-spa franchise with more than 22 different peel options.




hydrafacial

Hydrafacial devices deliver immediate, noticeable results that keep your customers returning regularly. The treatment is universally beneficial, safe for all faces, and requires no social downtime. Negotiated vendor discounts for F2F franchise family.



SkinPen®

We partner with the Nation's leading micro-needling and PRP provider. SkinPen is clinically proven to safely and effectively fight the appearance of neck wrinkles and facial acne scars. Negotiated vendor discounts for F2F franchise family.



An FDA-approved aesthetic product that temporarily makes moderate to severe frown lines, crow's feet, and forehead lines look better in adults. Only BOTOX® Cosmetic can offer your patients The Look of 3—a treatment of 3 areas, 64 units, at least 3 times a year.



Franchise Partnerships



JUVÉDERM® VOLBELLA® XC injectable gel is for injection into the lips for lip augmentation and for correction of perioral lines (lines around the mouth), often called lipstick lines, vertical lip lines, or lip wrinkles, in adults over the age of 21.



SkinCeuticals Advanced skincare backed by science designed to prevent signs of future damage, protect healthy skin, and correct the appearance of previous damage. Negotiated vendor discounts available to the F2F franchise family.



With world-renowned dermatologist Dr. Zein Obagi, ZO® Skin Health pushes the boundaries of medical-grade skincare. ZO® provides comprehensive solutions for creating and maintaining healthy skin. Negotiated vendor discounts available to the F2F franchise family.



SkinBetter Science offers award-winning products backed by a diverse team with decades of experience in clinical research and development and furthered by a continued commitment to the study of skincare science. Negotiated vendor discounts available to the F2F franchise family.



Franchise Partnerships



Elta MD full line of broad-spectrum sunscreens. Formulated with zinc oxide, a mineral that protects against the widest range of UVA and UVB rays, and designed to feel weightless on skin. All sunscreens are noncomedogenic, sensitivity-free, fragrance-free and paraben-free.



Glo Skin Beauty Skincare and Mineral Makeup work together to reveal beautiful skincare results. Paraben free, cruelty free, vegan & concentrated active Ingredients. Negotiated vendor discounts available to the F2F franchise family.



The luxury of scientific skin care. For two decades SkinMedica® has done more than just talk about its transformative skin care and unmistakable results—we've proven them. Negotiated vendor discounts available to the F2F franchise family.



Anti-aging, epigenetic skincare that's clinically proven and a pleasure to use. HydroPeptide uses the leading-edge science of epigenetics plus sensory expertise to formulate results-driven, luxurious skin care products. Negotiated vendor discounts available to the F2F franchise family.



Franchise Partnerships



iS CLINICAL®

iS Clinical innovates clean, multitasking skincare solutions that offer excellent benefits for a wide variety of skin types, ages, and genders.



RevitaLash® Cosmetics offers an entire collection designed to enhance the health and natural beauty of lashes, brows, and hair.

LASH

Face to Face Spa Lash product partnerships include everything you need for your lash services to create that perfect look, including professional eyelash glues (eyelash adhesives), sticky under eye pads, gel eyelash removers and much more. Negotiated vendor discounts available to the F2F franchise family.

McKESSON

McKesson specializes in whole sale medical supply distribution to ensure your aesthetics procedures can be done with quality materials and medical equipment. Face to Face Spa will help you secure a McKesson account in collaboration with your physician medical director.





Our Team



Jenny Abraham Founder/ CEO

Jenny is an innovative professional with over 20 years experience in aesthetics nursing, sales, marketing and customer service. She has the skills to drive business growth, capitalize revenue potential and manage all aspects of daily business operations in a medi-spa environment.



Brittany McIntyre Business Success Manager

Brittany's role includes providing one-on-one guidance to new franchisees and their management teams to achieve optimal operational structure and profitability. She brings her past experience in business management and serves as operations Director for the Face to Face Spa corporate offices.



Ana Haces Franchise Advisor & IT Specialist

Ana is a Licensed Esthetician. She pulls from her diverse portfolio of experience in corporate management, Information Technology, and infrastructure operations to be a resource for new franchisees as well as established ones. She is a Face to Face Spa franchisee and sits on the Franchise Advisory Board.

Our Team



Joy Casas Administrative Assistant

Joy manages the corporate franchise office and oversees the Franchise Corporate Support Department. She is a proactive, highly skilled executive administration professional with over 7 years of experience in diverse office environments with a specialty in marketing and graphic design.



Jade Abraham Aesthetic Operations

Jade is a Licensed Esthetician and aesthetics operations specialist for Face to Face Spa. She manages the Face to Face Spa e-learning portal and assists in training Face to Face Spa franchisees and their employees.



Kari Page Digital Content Media Specialist

Kari Page is a Licensed Esthetician and professional actress. She serves as the Digital Media Specialist to edit and design videographics. She additionally serves as a corporate educator for Face to Face Spa to help onboard new estheticians.

Our Team



Uyen Tong Social Media Specialist

Uyen Tong is a Licensed Esthetician and lash artist. She specializes image design. She serves as a marketing illustrator for Face to Face Spa social media sites.



Sarah Franklin Aesthetics Corporate Educator

Sarah is a highly skilled Licensed Esthetician and make-up artist. She utilizes her extensive knowledge in Face to Spa retail lines and facial procedures & serves as a corporate educator.



Blanca Pineda Lash Corporate Educator

Blanca is a Licensed Esthetician and Lash Artist. She oversees the lash certification program for the Face to Face Spa family.



Rania Eysie Interior Designer

Rania Eysie sits is a Licensed Esthetician and Interior Designer. She is a star Face to Face Spa Franchisee and sits on the Advisory Board to assist new franchisees with decor.

Franchise Support



Pre-Opening Assistance

Location assistance, lease negotiation, build-out guidance, vendor relations, point of sale system integration, décor assistance, Medical Director partnership assistance, website, social media implementation, business opening set-up, team hiring & training & grand-opening party kick-off!



Operations Support

Business Success meetings are available monthly at your convenience to help drive business growth and increase revenue potential. Ongoing training available to your team including an online e-training portal and corporate hosted lunch & learns.



Marketing Management

Social media marketing done for you! Instagram, Facebook, Youtube, Google Business Suite, SpaFinder, Yelp business, in-house posters & displays, SEO, routine email & smart marketing SMS blasts drive revenue and keep your clients engaged.



Marketing Support

SEO Marketing

We partner with a google media specialist to promote your business on the world wide web. Geofencing attracts new clients looking for spa services in your area.

Google & Yelp

Google and Yelp business pages are set-up for your business. Reviews and customer engagements are managed so you don't have to!

Branded Content

Face to Face Spa branded content available to help your spa appear professional and established with the trusted Face to Face Spa reputation. Menus, posters, pamphlets, bags, scrubs & more!

E-mail Marketing

Enjoy the benefits of monthly email marketing campaigns done for you! Each email marketing campaign comes with matching in-house displays mailed to you!

Social Media

Your Instagram & Facebook Pages are populated with creative content and include posts and stories to engage new clients. Paid ad campaigns are included to keep guests walking in the door!

Website

Our beautiful website connects to your online booking and also provides a portal for your clients to contact you. The portal also allows applicants to apply online.

Postcards

Beautiful post cards and flyers are created for your business to help market and target clients in your area, as well as, those that have visited our website for the first time.

SMS Marketing

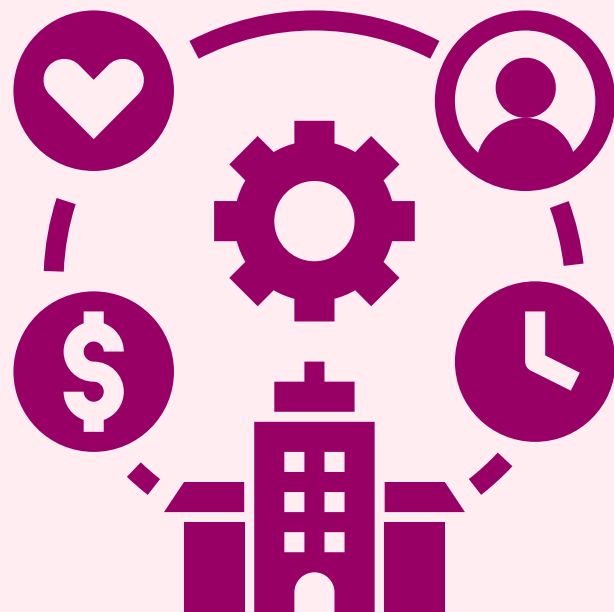
Our Smart marketing platform targets your existing clients by cell to promote cross marketing opportunities and to increase bookings for your business.

Is Face to Face Spa the right for you?

Business ownership can be one of the most challenging goals to successfully achieve. If you are exhausted with corporate America and wish to run your own company, you can do so alone or with a trusted franchise partner to help guide you. Face to Face Franchising allows you to be in business for yourself, but not by yourself in a growing and respected industry. By joining the Face to Face Spa family, you can enjoy business ownership and receive the guidance and support you need to drive success.



- Pre-opening Support
- Location Assistance
- Business Set-up & Training
- Decor Guidance
- Point of Sale System
- Website
- SEO
- Social Media
- Business Success Meetings





Voted Best Facial

Our award winning spas were rated Best Facial by American Statesman!



4.5 Star Google Rating

4.5 star rating among Google platforms across the board!



Yelp Hot Spot

Rated Yelp Hot spot and loved by yelpers!



Best of Groupon

Groupon top seller and premiere rating recognition!



Get ready to jump start your career as an entrepreneur in the medi-spa industry! Our corporate support team will hold your hand and walk with you through the exciting journey of business ownership. We can't wait to throw your Grand-opening Party to celebrate you!





Next Steps

Step One

After our initial contact, our franchise support team will email you our non-disclosure and confidential information request forms to complete. We will then set up a 30 minute introductory call with our franchise sales team, who will tell you more about our best franchise opportunities and benefits.

Step Two

Once you receive the Franchise Disclosure Document, you will sign the Acknowledgement Receipt and return it to us by email. Acknowledging receipt in no way obligates you to purchase a franchise.

Step Three

If both parties decide to move forward, we will invite you for a Discovery Day with our management staff at corporate headquarters where you can learn more about what it means to be a Face to Face Spa franchisee and see our operations firsthand.

Step Four

We will notify you of our decision following a final review of your application and visit. Pending acceptance of both parties, we will also conduct a credit and background check.

Step Five

Once we have offered you a Face to Face Spa franchise, you can sign the Franchise Agreement, pay the initial franchise fees, and begin the actual process of owning a Face to Face Spa! This exciting process will include territory selection, business plan development, site selection and comprehensive training in preparation for your grand opening!